

The Countermeasure of Integrating Cultural Confidence into College Students' Ideological and Political Education

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Abstract: The obligatory responsibilities and obligations of ideological and political theory teaching are list as follow aspects, the correct ideological guidance and value shaping, respecting history, adapting to Chinese characteristics, creating mainstream characteristic culture, and strengthening cultural confidence. According to the general situation of the country's ideological and political theory courses and the characteristics of The Applied Colleges and Universities, we should grasp the teaching and teaching reform of Ideological and political theory courses from the position and orientation of the times, and train applied talents from three aspects of value guidance, ability training and knowledge imparting. The main line of Ideological and political teaching reform in Colleges and universities. Based on the guidance of the above ideas, the author's teaching reform team has made a school year's teaching reform. The focus of the reform lies in the curricula of Ideological and political theory, giving full play to the professional expertise of students majoring in literature and art, realizing the peer orientation between literature and art and ideological and political courses, and practically integrating cultural confidence into Ideological and political education through various ways. In the teaching of governance theory, we should really realize “four self-confidents” into our hearts and minds.

1. Introduction

In his Speech at the Symposium on Literary and Art Work, General Secretary Xi Jinping pointed out that strengthening cultural consciousness and cultural confidence is an integral part of strengthening road confidence, theoretical confidence and institutional confidence. In the new era, literary and Artistic College students, in particular, should enhance their cultural confidence, actively and scientifically guide them to treat all kinds of cultures correctly, refuse to follow suit, and refuse to respect foreign countries. Adhering to the correct ideological guidance and value shaping, respecting history, conforming to Chinese characteristics, building mainstream culture with characteristics, and strengthening cultural confidence are the obligatory responsibilities and obligations of Ideological and political theory teaching.

However, although the ideological and political course teaching has many hours, the effect is unsatisfactory, especially among the students majoring in literature and art. Therefore, how to improve the effectiveness and affinity of the ideological and political course teaching, so that the ideological and political course can achieve satisfactory teaching results, so that students can “readily accept” the ideological and political course and “enter the mind”, has been the ideological and political teacher's tireless exploration goal. This paper will focus on exploring how to carry out effective teaching reform among students of literature and art.

2. Phenomenon and Reason Analysis of “Weakening Cultural Confidence” of Literature and Art College Students

2.1 The deviation between teaching and learning.

The political theory of Ideological and political education is strong, and the phenomenon of

separating moral education from cultural education has appeared. This separation weakens the effect of Ideological and political education and easily makes them lack cultural confidence. At present, one of the main problems faced by ideological and political education in China is that it attaches too much importance to the cultivation of political literacy and neglects the cultivation of humanistic spirit, resulting in the separation of culture from culture, which easily makes students lose cultural confidence. Multicultural cultures and ideologies encapsulating different values pour into our country through the Internet. In the noisy cultural orientation, students who lack cultural confidence support are prone to confusion of beliefs, confusion of values and unstable ideologies when faced with choices. In the final analysis, these problems are due to the inappropriate grasp of the main line of cultural confidence in Ideological and political education. Cultural and moral educators have always been the indispensable background of Ideological and political education. They can not be separated, nor can they be neglected.

2.2 Teacher Education Theory “Aphasia”

Our excellent traditional culture is the spiritual source of Ideological and political education discourse. Ideological and political teachers shape the soul of students through discourse media. Whether the discourse is effective or not is the key to the effectiveness of Ideological and political education. However, the phenomenon of theoretical “aphasia” in Ideological and political education is not uncommon. The reason is that teachers can not properly integrate traditional culture into Ideological and political teaching, lack of the cultivation of traditional cultural foundation, theoretical discourse becomes a castle floating in the air, losing vitality and persuasion. If theoretical education can't take root in the cultural soil, it can't absorb life force to maintain the thriving growth of theoretical tree.

2.3 Lack of Cultural Consciousness of College Students

Literature and art college students lack the understanding and perseverance of the essence of traditional culture, revolutionary culture and advanced socialist culture, and have strong individualism. This means that the lack of cultural consciousness has changed the value orientation of literature and art college students, thus disguising their excellent traditional culture and advanced Chinese literature.

3. The Necessity of Integrating Cultural Confidence into Literature and Art College Students

Cultural confidence is an important basis for the realization of cultural power. Ideological and political theory course is an important part of Ideological and political education. Cultivating cultural confidence is the proper meaning of its teaching. It is of great significance to integrate cultural confidence into teaching.

3.1 Helping to Enhance College Students' Cultural Confidence

At present, there is a lack of pride and confidence in our excellent traditional culture and advanced culture among art students. Some students are enthusiastic about pursuing western culture, Japanese and Korean culture. Therefore, ideological and political theory teachers should integrate cultural confidence into the whole process of education and teaching, so that college students can deeply understand the essence of our excellent traditional culture and advanced culture, enhance their awareness of culture, and improve their own cultural accomplishment.

3.2 Helping College Students to Understand the Essence of Culture

Excellent artistic talents should not only have excellent professional standards, but also have higher humanistic qualities. It is difficult for art students who lack cultural knowledge to develop at a high level. Integrating cultural confidence into Ideological and political theory teaching can help students correctly recognize the excellent traditional culture bred in the long history of the Chinese nation and the revolutionary culture and advanced culture born in the revolutionary struggle before and after the founding of New China. Understanding the essence of culture enables students to have

correct attitudes and make correct choices in many cultures, especially in the face of Chinese and Western cultures.

3.3 Helping to Strengthen the Effect of Education and Teaching

On the basis of forming correct cultural confidence and correct understanding of traditional culture and advanced culture, art students can also correctly recognize that professional courses and ideological and political theory courses are not conflicting, they are escorting the development of College students. In the face of malicious propaganda by Western hostile forces and the invasion of bad culture, college students can resolutely resist it, consciously safeguard national cultural security, and be a firm supporter of national regime and culture.

4. The Way of “Cultural Confidence” Integrating into Literature and Art College Students

Based on the successful experience and problem summary of the previous exploration of educational reform, this paper explores the ways and means of integrating culture into college students from three aspects of teaching material system, classroom teaching and practical teaching, and constructs the teaching thought of “ideological and political + professional”, taking “artistic ideological and political theory course teaching” as the theme of educational reform, and “artistic, applied” as the theme of educational reform. “Type-I” is the goal of educational reform, which is the basic idea to implement the teaching reform of literature and art undergraduates and to cultivate the teaching process of Ideological and political theory for literature and art undergraduates.

4.1 Integrating into the textbook system.

The best way to integrate cultural confidence into the teaching of Ideological and political theory course is to integrate the excellent traditional culture and advanced culture into the textbook system. According to the latest edition of the textbook “Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics” in 2018, the relevant contents of Chapter I and Chapter II on “New Democratic Revolutionary Theory” can be learned by integrating “Mao Zedong Poetry Culture” and “Revolutionary Culture”. In Chapter 10, Section 4, “Promoting the Prosperity and Prosperity of Socialist Culture”, the second item is “To make good use of the rich ideological and moral resources contained in the excellent Chinese traditional culture, to dig deeply into the ideological concepts, humanistic spirit and moral norms contained in the excellent Chinese traditional culture, and to inherit and innovate in accordance with the requirements of the times, and to promote the development of Chinese traditional culture. The creative transformation and innovative development of Chinese traditional culture will make Chinese culture show its permanent charm and the style of the times. The third item is about the importance and measures of “strengthening cultural confidence and building a strong socialist cultural country”. We can integrate traditional culture into it and form a textbook system with Chinese characteristics.

4.2 Integrating into Classroom Teaching

Teach the cultural spirit in various cultural forms, design the teaching content scientifically, and introduce rich traditional cultural resources and important achievements of human civilization into it. To impart knowledge to students in a reasonable, reasonable and legal way. First of all, we should guide art students to correctly distinguish and analyze various cultures. In classroom teaching, teachers should explain virtue throughout the teaching process. For example, among the students majoring in literature, they should be guided to contact and learn more about the excellent traditional culture and advanced culture of our country in the way of “one lesson, one poem”, “special poem creation”, “ideological and political work and literature in the same direction”, and so on, so as to enrich the foundation of professional courses with rich cultural connotations. Among the students majoring in technology, the ways of “one lesson, one picture” and “special cartoon” creation are implemented to solve the problems of students' weak practical ability of independent learning, low sense of curriculum value identification, participation and acquisition, and expand the teaching space and time. In the classroom, students are guided to understand the main contents of

the textbook system through the above ways, which enlightens pedagogy to understand the western culture physiologically and correctly, and to draw lessons from and absorb them critically. By combining theory with practice, excellent cultural achievements can be truly brought into mind. Secondly, to guide art students to correctly understand the current situation of cultural development in China. Teachers should carefully analyze the current situation of Chinese culture development for students, explain to students in various ways what is the Chinese road, Chinese theory, Chinese dream, and so on, show the advantages of Chinese culture, look forward to the bright prospects of its development, and guide students to have a high degree of recognition of our excellent traditional culture and advanced culture. For example, the use of literary works as a teaching carrier for ideological and political education among students majoring in literature has the following two meanings: on the one hand, it is conducive to transforming the dull theoretical teaching into a lively and interesting literary dialogue, enriching and deepening the connotation of Ideological and political theory courses, and enhancing the feelings of College students. Sensory experience is conducive to giving full play to the educational effect of excellent culture in spring and rain, moistening things silently, arousing students' resonance from the deep heart, enhancing their ideological and moral realm, and conforming to the knowledge structure and cognitive law of literary College students; on the other hand, it is conducive to giving full play to the educational function of excellent culture. It is helpful to deepen students' understanding of the history of the Party and the nation, and to further understand and identify with the theory of “four correct understandings” and “four confidence” put forward by General Secretary Xi Jinping.

4.3 Integrating Practice Teaching

In practice teaching, the author's research team mainly relies on societies to carry out “inheriting the excellent traditional Chinese culture”, “enhancing cultural confidence” and “realizing national rejuvenation”. That is to say, students are also included in the research team, leading students to carry out project research, so as to enhance confidence in self-consciousness.

Firstly, we use extra-curricular time to organize some practical activities relying on societies and interest discussion groups to strengthen college students' awareness of the “four confidence” and deepen their profound grasp of the theory. Guiding students to combine the social practice theme of the course with their major, mainly relying on the stepped literature society, tea culture society, Sinology society, history association, big art group and other societies, such as holding “Chinese classical American reading contest”, “reading and sharing meeting”, “Shuxiang campus line”, “excellent classical stories”. I'll arrange, perform, sing and draw the excellent classical works to disseminate the excellent traditional culture of our country.

Secondly, we use weekend time to lead students to visit the old Red Revolution area and the renovation area. Through the experience of being in the situation, he deeply realized that the victory in the revolutionary period and the reform period was hard won, and socialism. The countermeasures of improving culture confidence for ideological and political education are shown in Figure 1.

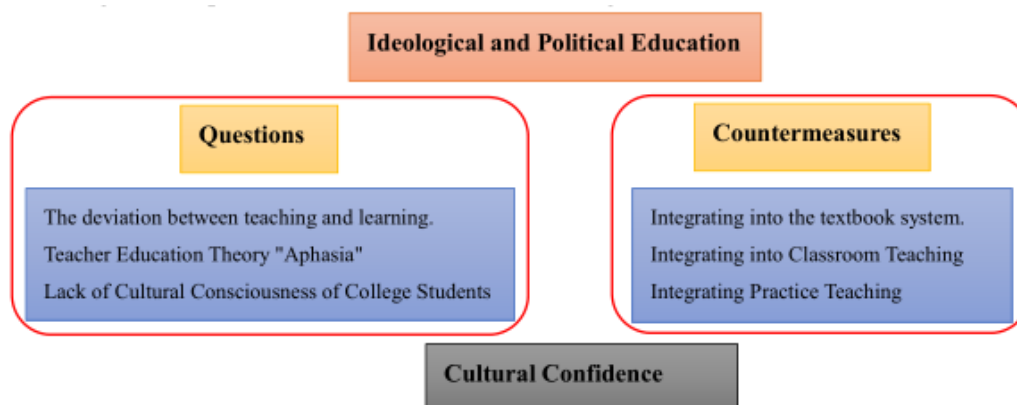


Figure.1 Improving cultural confidence for ideological and political education

5. Conclusion

The integration of “cultural confidence” into the teaching reform of literary and artistic college students is an inevitable requirement for the innovation of Ideological and political education of College students; an objective requirement for enriching and improving the content of Ideological and political theory courses; and an era demand for strengthening the confidence construction of ideological positions. As a teacher of Ideological and political theory course, only by constantly innovating the teaching mode, mode and form of Ideological and political theory course, enriching the teaching practice inside and outside the course, and making the teaching content of Ideological and political theory course live with the help of artistic carrier, can it really enter the mind. Heart to heart. In the process of encouraging students to study ideological and political theory in an artistic form, the students of literature and art in applied universities have realized the ups and downs of their own emotions. The spiritual world has begun to change from boring exclusion to appreciation and pleasure. Their ideological and moral qualities have been improved and their cultural confidence has been enhanced.

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